

Rotary



District 5110  
Central & Southern Oregon & Northern California

## 5110 In Action eNews

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### Get Ready, Get Set.....Rotary Steps Together!

By Cynthia O'Neil



On Sept. 15 the great #ROTARY STEPS TOGETHER virtual fundraiser begins! It's time for clubs and members alike to plan their strategy to raise funds for clubs, the Annual Fund, PolioPlus, or all three! Rotarians can walk, run, bike, hike, golf, or whatever activity they choose to log miles and raise dollars for all the great things Rotary supports in our communities and the world.

In just a few days the #ROTARY STEPS TOGETHER website will be available for members to sign up, create their profiles, and send to friends to collect pledges for the miles logged over an eight-week period. Rotary Clubs are the team but each member's goal is their own! Steps, logged on a mobile device, will be recorded on the virtual fundraising platform. [Click hear to read more about a great collective club event!](#)

What better way to stay healthy, have fun, and raise funds to serve our communities! GET READY, GET SET, GET STEPPING for #ROTARY STEPS TOGETHER!

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### #RotaryStepsTogether offers sponsorship opportunities

By Judith Corwin



On Sept. 15, Rotary District 5110 launches #RotaryStepsTogether, a virtual fund-raiser for 3,500 Rotarians and 68 clubs from throughout southwest and central Oregon, and Northern California. Websites, flyers, emails, social media, and individual club activities are planned to promote this opportunity to raise money for the eradication of polio in our world and services for families in need (globally and locally) for food, medical supplies, education, and transportation support.

Your business name and logo could be front and center before 3,500 Rotarians and the approximately 1.2 million people who live in their communities by sponsoring this huge event. Sponsorship opportunities are available by contacting Beth Sheehan by Sept. 15 at

[bethgaisersheehan@gmail.com](mailto:bethgaisersheehan@gmail.com) at the levels below ([click here to see all the Rotary and general public recognition available through sponsorship of this great #RotaryStepsTogether event](#)).

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### Hear about THE year in the life of a District Gov.--Zoom Social 9/10

By Mike Corwin

District Governor Cindi (pictured left) and PDG Claudette McWilliams (pictured right) recently sent all in the District an email containing the Zoom link for the **September 10<sup>th</sup> Zoom PDG Social Hour at 7 p.m.** Don't



delete it! You will need it to join us for a lively discussion of the life of a district governor in District 5110. You need not be an official candidate to participate. It is enough that you are curious about the selection process, or merely interested in what a district governor does. [Click here for more!](#)



#### Other Important Dates:

- Applications with club nominations due **September 23, 2020**
- DG Candidate speeches at **September 25, 2020, Awards Presentation.**
- Candidate Interviews on **October 3, 2020**

Contact PDG Claudette with questions at [dgclaudette1718@gmail.com](mailto:dgclaudette1718@gmail.com) or 541.912.7592. See you there!

## Paul Chappell Zoom Event, Sept. 17 focuses on "Peace Literacy"

By Paul Nicholson



Join fellow Rotarians for the second **Rotary Now!/Leading Change** event to be held Sept. 17 at 7 p.m. This facilitated discussion will offered with Paul Chappell, the Director of the Peace Literacy Institute, an initiative of the [Nuclear Age Peace Foundation](#). Chappell is a graduate of West Point and veteran of Iraq war. He created the idea of Peace Literacy after his time in the military, then further developed this topic in a seven-book series, *The Road to Peace*. Here he writes about waging peace, ending war, the art of living, and what it means to be human.

◆ Attendees at DisCon 2019 in Coos Bay enjoyed spending time with keynoter Paul Chappell and hearing his inspiring message, ◆ said Past Rotary District Governor Bill Grile. Registration for the Zoom conversation is through the calendar on DACdb for Rotarians. Rotarians may also register a guest on DACdb. [Click here to read more about this special presentation!](#)

## 5110 BIZ OF THE WEEK: Ashland Food Coop & Emile Amarotico

By Bill Grile



This week◆s BUSINESS OF THE WEEK RECOGNITION stays in Southern Oregon and honors Ashland Food Coop and its general manager, Emile Amarotico. Emile was sponsored by PDG Tim Bewley and serves as this year◆s President of the Ashland Rotary Club.

From its humble beginnings in 1971 as a food-buying club to its current status as Southern Oregon◆s first and only Certified Organic Retailer, over 10,000 members strong, the Ashland Food Coop has been connecting the Ashland community to healthy, local food for decades. Its cooperative business model places ◆people, principles, and the planet before profit◆always.◆ Learn more at: <https://rotarybusinessnetwork.org/business-listing/ashland-food-co-op/>

Here◆s more: <https://youtu.be/bLDjnfsLLYg> District leadership hopes you will contact Rotarian Dan Smith (team@rotarybusinessnetwork.org) if you have questions or need help, or visit the Rotary Business Directory at <https://rotarybusinessnetwork.org/> Have you noticed that our Rotary Business Network is really catching on with some of our D5110 clubs? Why not yours?

## 5110 Levy for Your Week -- Have You Read This Far???

By Mike Corwin

*A little test for 5110 Rotarian consumption of this eNews...let's see if you read this far...*

**MURPH**



**Three of Murphy's Other Laws:**

1. He who laughs last, thinks slowest.
2. A fine is a tax for doing wrong. A tax is a fine for doing well.
3. Light travels faster than sound. This is why some people appear bright until you hear them speak.

***Email me at [mike.corwin@comcast.net](mailto:mike.corwin@comcast.net) if you appreciate these lines to contemplate and carry through your day and you might get another set next week.***

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## **Blind World Class Athlete to Motivate Eugene Metro--You're Invited!**

By Heather Edwards



Some people's ambition and vision are bigger than their own bodies. You are invited to join the Eugene Metro club next Tuesday, September 8 to experience the ambition and unstoppable vision of three-time world champion Lex Gillette - the most successful completely blind long jumper and triple jumper in the history of U.S. Paralympics.

He is a four-time Paralympian, a 14-time national champion, and the only totally blind athlete to pass the 22-foot mark in the long jump. But clearing 22 feet isn't enough for Lex - he's already written his first book and is now working on releasing his first album. [Read more here about joining them for this inspirational hour!](#)

"Doors open" at 5:50 pm. Please come ready to catch fire with this author, musician and athlete. Fair warning - his motivation is contagious!

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